



Dear potential sponsor,

### **GPS Announces Desert United Partnership**

Global Premier Soccer (GPS) is pleased to announce an extensive partnership with Desert United Soccer Club (DUSC) which will see the Palm Desert, CA-based organization become an Official Club Powered by GPS Club.

GPS was formed in 2001 and is active in 26 US States as well as two Canadian provinces. GPS runs over 45 tournaments annually and has International academies in the UK and Spain. GPS is the Official North American partner of FC Bayern Munich. DUSC players will now have access to the FC Bayern ID program which provides a direct pathway for players at the U11 and U12 age groups to go train with the FC Bayern teams and coaches at the brand new FC Bayern Campus.

“Global Premier Soccer is very excited to announce our partnership with Desert United Soccer Club,” said GPS National Premier Director Andy Prosser. “From our early discussions it was clear we shared a similar approach to player development and we are excited about the potential opportunities the partnership presents for players throughout Southern California,” said Prosser.

DUSC exists to provide the highest levels of quality soccer training to our players and enhance both their physical and emotional development in a positive and safe environment. We want to create an environment where our players develop a love for the game of soccer and continue to grow both physically and mentally.

So, what does the collaboration between GPS and DUSC mean? It means youth soccer players in the desert will have the resources needed to learn from the best in the field of soccer and follow the DUSC vision of creating quality soccer players while learning life-lessons along the way.

How does your sponsorship help?

With a new partnership comes the need for new uniforms, new equipment, coaches training and other essential tools to facilitate these goals. Your sponsorship can help offset the cost of uniforms, training fees, tournaments and travel expenses. We look forward to building lasting relationships with businesses in the community.



The Desert United Soccer Club is a 501c3 organization located in the city of Palm Desert, California. Founded in 1988, the club is a member of the California Youth Soccer Association. The club currently is comprised of 15 teams. All teams participate in the Coast Soccer League gaming circuit and call the Hovley Soccer Park, in Palm Desert, their home field.

By sponsoring a team, you contribute to making a positive impact on the lives of the Desert United Soccer Club players, creating a lasting memory. Your donation allows the club to help offset the cost of uniforms and other necessary equipment. Sponsorships also allow us to keep registration fees affordable for our families and help with those who could otherwise not participate altogether.

Please keep an eye out for more sponsorship opportunities offered through [www.desertunitedsoccer.com](http://www.desertunitedsoccer.com) and click on the sponsorship tab from our home page.

Our Board, coaches, players and families' thank you for your efforts in helping Desert United Soccer Club achieve our goals.

<b>2017-2018</b>	<b>Season Sponsorship levels and prices:</b>
<b>Premier</b>	<b>\$1000</b>
<b>Gold</b>	<b>\$500</b>
<b>Silver Elite</b>	<b>\$350</b>
<b>Silver</b>	<b>\$200</b>
<b>Bronze</b>	<b>\$100</b>
<b>Support</b>	<b>\$ _____</b>

Thank you for your sponsorship! Please complete the information below:

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax# \_\_\_\_\_  
 Address: \_\_\_\_\_ Email: \_\_\_\_\_  
 \_\_\_\_\_

Affiliation: \_\_\_\_\_  
 (Direct sponsorship to specific team, scholarship, special needs program, or leave blank).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please make checks out to Desert United Soccer Club  
 Send payment with this form to:  
 P.O. Box 13821 Palm Desert, Ca. 92255**

**Questions? Contact Treasurer – Chris Keuilian – [treasurer@desertunitedsoccer.com](mailto:treasurer@desertunitedsoccer.com)**

**Administration Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Tax ID# 33-0724092