

SOCAL ORGANIZATION TO BECOME POWERED BY GPS CLUB

GPS ANNOUNCES DESERT UNITED PARTNERSHIP

Waltham, MA, January 29th, 2018:

Global Premier Soccer (GPS) is pleased to announce an extensive partnership with Desert United Soccer Club which will see the Palm Desert, CA-based organization becomes an Official Powered By GPS Club.

Established in 1998, Desert United Soccer Club (DU) is geared toward developing youth soccer in the Coachella Valley area. The aim of Desert United Soccer Club is to encourage participants to explore the game of soccer and develop age-appropriate fundamental soccer skills. Currently playing in the Coast Soccer League, as well as in competitions throughout Southern California, DU provides a great representation of the talent located in Coachella Valley.

GPS was formed in 2001 and is active in 26 US States as well as two Canadian provinces. GPS runs over 45 tournaments annually and has International academies in the UK and Spain. GPS is the Official North American partner of FC Bayern Munich. DU players will now have access to the FC Bayern ID program which provides a direct pathway for players at the U11 and U12 age groups to go train with the FC Bayern teams and coaches at the brand new FC Bayern Campus.

As part of the agreement, GPS will provide technical resources and back office administrative support in marketing and program development. The two parties will also work together to create new programming for players throughout California. Also available to players will be the GPS National Team program which sees the best players from throughout the GPS network come together to compete in some of the elite youth tournaments in the World.

“We are excited to be the only Club in the Coachella Valley to Partner with Global Premier Soccer and be part of FC Bayern Munich community. Our Valley has been looking for an opportunity to showcase our player's talent at a higher level. We look forward to the near future, and are very enthusiastic about our plans with GPS and FCB.” Commented Desert United President, Patty Chairez.

“Global Premier Soccer is very excited to announce our partnership with Desert United Soccer Club,” said GPS National Premier Director Andy Prosser. “From our early discussions it was clear we shared a similar approach to player development and we are excited about the potential opportunities the partnership presents for players throughout Southern California,” said Prosser.